

2010 Science Communication Awards Winners

The 2010 Science Communication Awards were presented to Djuke Veldhuis, University of Cambridge, and Adam Hart, University of Gloucestershire, for their excellent work in communicating science to the public.

Rami Tzabar executive producer for the BBC Radio Science Unit and both winners spoke at the event. The passion that both winners had for science communication was obvious as they talked animatedly about their experiences.

Djuke spoke candidly of how she engages with children, especially the iPod listening teenagers, by discussing science that relates to their everyday lives. Djuke also thanked Cambridge University for their “underlying structure, which was essential for successful public engagement.”

Djuke was incredibly excited to have won the New Researcher category and said:

“I am flattered, amazed and grateful that I have been recognised for something I love doing; more so because the existence of such awards highlights the increasing acknowledgement among institutions that science communication is to be taken seriously and can really benefit both the researchers and public.”



Adam Hart and Djuke Veldhuis

Adam Hart winner of the Established Researcher category spoke of bees, science, communication and the importance of formulating networks and connections saying:

“Cross pollination of ideas and projects through networks provides more opportunities for teaching and research.”

The teaching and research opportunities which arise from science communication has often been overlooked by some academics, and Adam’s work illustrates how these three areas interlink and can actually work together. Adam said:

“I am absolutely thrilled to win this award. I am one of the many people out there who are involved with communicating science to a wider audience and it is fantastic that the Society of Biology recognises the important work that we do.”